Abdulhakim Sefa Umer

Web & App Developer | Digital Marketer | Digital Lab Coordinator
Addis Ababa, Ethiopia
Image: Addis Ababa, Ethiopia</l



Creative and results-oriented Full-Stack Developer and Digital Lab Coordinator with a passion for building seamless digital experiences. Expert in modern web technologies, digital marketing, and technology management. Proven track record of delivering high-impact solutions, leading digital transformation, and driving user engagement. Quick to adapt, eager to innovate, and committed to continuous growth. Let's turn ideas into reality.

K Technical Skills

- Languages: 🖵 JavaScript, 🌐 HTML5, 🟂 CSS3, 🍾 Python
- Frameworks: 🚳 React.js, 🜮 Node.js, 🐼 Express.js, 📓 Bootstrap
- Databases: 🗐 MongoDB, 📒 MySQL
- Tools: 🛍 Git, 爘 GitHub, 💭 VS Code, 🌢 Firebase, 🛆 Vercel, 💳 Stripe
- Other: ⊕ RESTful APIs, ☐ Responsive Design, → Mobile App Development, **%** UI/UX

Digital Marketing

- **Q** SEO/SEM
- Google Ads
- Social Media Campaigns
- ☑ Email Automation
- 🗹 Analytics
- Conversion Optimization

Digital Lab Coordination

- Digital library systems
- 🛞 Workflow optimization
- 🕺 IT support, troubleshooting, technology training

🛢 Soft Skills

- Strong communicator & collaborator
- 👗 Leadership & adaptability
- Analytical problem-solver
- \mathbf{A}^* Strategic, creative thinker



Freelance Web & App Developer | Digital Marketer

Remote | 2023 – Present

- 🕺 Delivered responsive, full-stack web apps for diverse clients
- *Executed SEO-driven marketing strategies with measurable results*

Digital Lab Coordinator & Digital Marketing – Admas University

Addis Ababa | 2022 – Present

- • Launched digital marketing campaigns, boosting engagement
- **%** Provided IT support and training to 100+ students and staff

Intern, IT Room – Dashen Bank Head Office

Addis Ababa | 2021

• E Supported IT operations and digital infrastructure

Projects

Netflix Clone (2025)

- Developed a scalable, cloud-based media streaming platform with a Netflix-inspired interface, enabling users to browse and stream media content seamlessly.
- Technologies Used: JavaScript, React.js, Node.js, MongoDB, CSS3
- Features:
 - \circ **?** User authentication with secure login and registration
 - Wideo streaming with dynamic content loading
 - 🛛 Responsive design for cross-device compatibility
- $rightarrow ext{ Live Demo} \mid \ensuremath{\Re} ext{ GitHub}$

Zoom Clone (In Progress, 2025)

- Building a real-time video conferencing platform with a modern, intuitive UI, designed for secure and reliable communication.
- Technologies Used: JavaScript, React.js, Node.js, WebRTC, CSS3
- Features:
 - Modern, user-friendly interface

 - P Real-time chat and video conferencing

Apple Clone (2024)

- Created a product showcase website mimicking Apple's aesthetic, featuring smooth animations and a modern, minimalist design to highlight products effectively.
- Technologies Used: JavaScript, React.js, CSS3, Tailwind CSS
- • <u>Live Demo</u> | **#** <u>GitHub</u>

Evangadi Menu (2024)

- Developed a restaurant menu web app with online ordering capabilities, enabling users to browse menus, place orders, and make payments seamlessly.
- Technologies Used: JavaScript, React.js, Firebase, CSS3
- 🖙 <u>Live Demo</u> | 🕷 <u>GitHub</u>

Evangadi Forum (2025)

- Built a community Q&A platform with real-time updates, secure authentication, and a responsive design for user engagement and interaction.
- Technologies Used: JavaScript, React.js, Node.js, MongoDB, CSS3
- $rightarrow \underline{\text{Live Demo}} \mid \Re \underline{\text{GitHub}}$

Amazon Clone (2025)

- Engineered a full-stack e-commerce platform with a focus on performance and user experience, replicating key Amazon functionalities.
- Technologies Used: JavaScript, React.js, Node.js, MongoDB, CSS3, Stripe
- Features:
 - \circ **?** User authentication
 - \circ **Q** Product search with filtering
 - [™] Shopping cart
 - Secure checkout with Stripe integration
 - *>* Optimized for fast performance
- • $\mathbf{E} \underline{\text{Live Demo}} \mid \mathbf{\mathscr{R}} \underline{\text{GitHub}}$

B.Sc. Thesis: House Rental Management System (2023)

- Developed a web-based platform to streamline house rental processes, improving tenant management and payment tracking for property owners.
- Technologies Used: HTML5, CSS3, JavaScript, MySQL
- Features:
 - 👗 Tenant management dashboard
 - **§** Payment tracking and reporting

Section

- E Fullstack Web & App Development, Bootcamp, Evangadi Bootcamp | Dec 2024 Jul 2025
- Management Science Studies, St. Mary University | 2021 Present
- 🔲 B.Sc. in Computer Engineering, Haramaya University, Harar | 2018 2022

L Certifications

- 🖉 Certified JavaScript Developer, Evangadi Bootcamp (2025)
- \checkmark Responsive Web and App Design, Evangadi Bootcamp (2025)
- \checkmark Digital Marketing, Google Digital Garage (2025)
- \checkmark Cisco Cybersecurity & IT Essentials (2022)
- \checkmark Android, Artificial Intelligence, Programming & Data Analysis Fundamentals (2024)

Canguages

- English Fluent
- Amharic Native
- 🖾 Arabic Intermediate

Interests

- * Web innovation & trends
- **V** Digital marketing
- Coding challenges
- **#** Building impactful products



Available upon request.





2 Aug 2022

Dear Abdulhakim Sefa,

Congratulations on completing the **IT Essentials** course as part of the Cisco Networking Academy[®] program. This hands-on, lab-oriented course has prepared you for exciting career opportunities in the technology industry.

You have achieved student level credential for completing **IT Essentials**, and acquired competencies that include the following:

- · Select and install the appropriate computer components to build, repair, or upgrade personal computers.
- · Demonstrate safe lab procedures.
- Appropriate use of tools to perform preventive maintenance and troubleshooting on personal computers.
- Perform installation, repair, maintenance, and troubleshooting of Windows operating systems.
- Explain the operation of local area networks and configure devices to connect to LANs and the Internet.
- · Configure devices to connect to the Internet and Cloud services.
- Explain how to configure, repair, upgrade, maintain, and troubleshoot laptops and mobile devices.
- Explain how to configure, secure and troubleshoot mobile, OS X, and Linux operating systems.
- Install and share a printer to meet requirements.
- · Implement basic host, data, and network security.
- Explain the roles and responsibilities of the IT professional.

Technical literacy is more important today than ever before, and Cisco is proud to provide you with the knowledge and skills necessary to build and maintain digital networks.

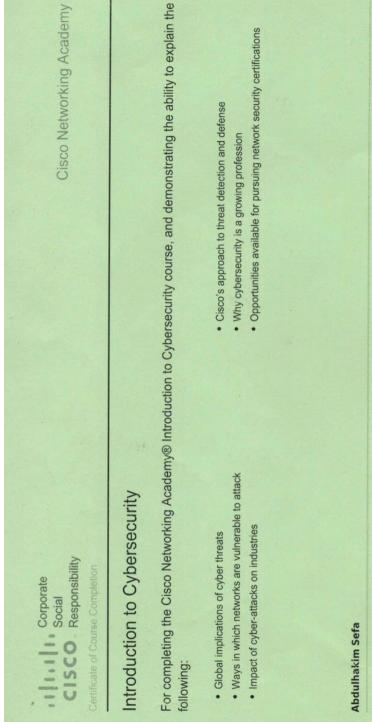
Please accept my best wishes for your continued success.

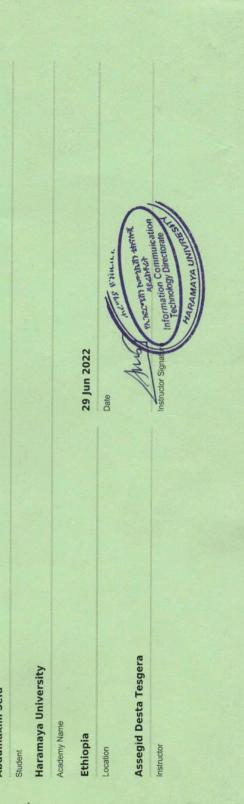
Sincerely,

Chuck Robbin

Chuck Robbins Chief Executive Officer Cisco

www.netacad.com





(/5'10'6)

Verified Certificate Of Nanodegree Program Completion

Artificial Intelligence Fundamentals

Awarded to

Abdulhakim Sefa

May 17, 2025

Udacity has confirmed participation of this individual in this program. Confirmation at www.udacity.com/certificate/e/92ffb1b 4-32ec-11f0-bbf4-5bf2065b4e9e.

Kai Roemmelt Kai Roemmelt CEO, Udacity

Verified Certificate Of Nanodegree Program Completion

Android Developer Fundamentals

Awarded to

1

Abdulhakim Sefa

August 21, 2024



Udacity has confirmed participation of this individual in this program. Confirm program confirm.udacity.com/LA5FS6D9.

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Sebastian Thrun Founder, Udacity

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